

- Master of Science with a major in Business Administration, specialisation in International Strategic Management
- 1 year, full-time, 60 ECTS credits
- Double degree programme – Lund and Deakin University
- Application deadline: January 2024
- Programme start: August 2024

PROGRAMME OVERVIEW

This one-year MSc programme is for students with a Bachelor's in business administration interested in how to analyse, formulate and implement strategies, and in becoming a senior organisational leader.

Business is increasingly faced with challenges that threaten current business models but also represent huge opportunities. This programme provides you with the knowledge and skills on how to recognise these challenges and act upon them to ensure long-term success. You will not only learn how to make decisions that can make or break your company, but also how to implement decisions effectively.

We offer the latest insights into managerial strategy through a variety of small-scale teaching methods, ensuring an exciting and challenging learning experience. We emphasise both sophisticated scientific insights and linkages with business practice. The MSc in International Strategic Management combines state-of-the-art research with strong links to practice through industry projects in which scientific tools are applied to solve real company issues. The programme also offers the opportunity to combine the Master's thesis with a company assignment.

Give your career a flying start with the latest thinking in comparative international strategic management and put your learning into practice with our unique action learning approach. You will graduate with a thorough understanding of strategic thinking and the key skills of international business consulting.

TOP 50 IN THE FINANCIAL TIMES RANKING

This programme is ranked in the Financial Times' prestigious global ranking of the best Master's in Management. The international financial paper sends questionnaires to the students

who graduated three years ago, in which they have an opportunity to answer questions about what the study programme has meant for them. For example how their careers have taken off, what they have learned and to what extent they feel their studies paid off.

LUSEM has also a triple accreditation – a so called Triple Crown. This combination of accreditations held by just over 100 business schools worldwide (less than 1% of all business schools), awarded by the three largest and most influential business school accreditation organisations EQUIS, AMBA and AACSB.



DOUBLE DEGREE OPTION WITH DEAKIN UNIVERSITY

Students enrolled in this programme will have an opportunity to compete for acceptance to a double degree with Deakin University. Both Lund University and Deakin University excel in research on innovation and development worldwide.

PROGRAMME MODULES/COURSES

Semester 1 (7.5 ECTS each): Strategic Management; Corporate Governance. Electives, choose three (5 ECTS each): Global Business and Sustainability; Re-imagining capitalism; Performance Measurement and Management; Innovation Management.

Semester 2 (5 ECTS each): Strategic Management and Digitalization; Strategic Thinking and Acting in a Complex World; Research methods. The programme ends with a degree project (15 ECTS).

CAREER PROSPECTS

Graduates from this programme can seek positions in domestic, international and global firms with managerial roles, as well as specialist roles within organisational settings. Knowledge in these areas of specialisation is of increasing demand, and there are very few, if any, Master's programmes in the Nordic countries with this attractive specialisation.



“In this programme, we learn about the theoretical foundation of strategic management, as well as being challenged with real business cases and simulations. Most of the cases and assignments are solved in groups. This has been beneficial for developing communication and teamworking skills. I also enjoy listening to and participating in the active and dynamic in-class discussions. They have helped me to become more confident in expressing my thoughts.”

Shabrina Adani from Indonesia





ENTRY REQUIREMENTS AND HOW TO APPLY

Entry requirements

An undergraduate degree (BA/BSc) with at least 60 credits (ECTS) in business administration or the equivalent. English Level 6.

How to apply

- 1. Apply online:** Go to www.lunduniversity.lu.se/int-strategic-management. Click on "Apply" and follow the instructions for the online application at www.universityadmissions.se, the Swedish national application website. Rank the chosen programmes in order of preference.
- 2. Submit your supporting documents:**
 - **General supporting documents:** Check what documents you need to submit (i.e. official transcripts, degree diploma/proof of expected graduation, translations, proof of English, passport) and how you need to submit them at www.universityadmissions.se.
 - **Programme-specific supporting documents:** When applying for the MSc in International Strategic Management, you must also submit a CV and a statement of purpose when you apply to this programme. Please see www.lusem.lu.se/supporting-documents for further information.

Selection criteria/additional info

We normally look for undergraduates with excellent results from an internationally recognised university. When assessing your academic record, we take into account your grade average, your position in class, your statement of purpose and the standing of the institution where you studied your qualification.

Undergraduates are recommended to have a minimum average grade equivalent to 3.0 out of 4, in cumulated grade point average (CGPA), C in the ECTS grading scale, and B in the American grading scale.

Strong English language communication skills are crucial to gain the full benefit of the programmes we offer. Meeting the minimum English language test requirements does not guarantee admission. A majority of students accepted to this programme submit test scores corresponding to IELTS band 7.0.

Tuition fees

Tuition fee SEK 145 000 per year for non-EU/EEA citizens. No fee for EU/EEA citizens.

ABOUT THE SCHOOL OF ECONOMICS AND MANAGEMENT

Lund University School of Economics and Management (LUSEM) offers you a broad education with a competitive competence. Being a graduate from LUSEM you are well equipped for all the challenges at the workplace of your dreams.

A degree from LUSEM has a good reputation; the School is part of Lund University, ranked among the 100 best universities in the world (2023) and as triple accredited (2023) LUSEM is one of the leading business schools in the world. But we are much more than a business school: We offer courses and programmes in six subject areas; economics, business administration, economic history, business law, informatics, and statistics. At the faculty's six departments and five research centers world-class research is conducted.

With us at LUSEM you will learn to understand the world around you, develop it for the better and be able to make impact on the society in which you live. You will get both the theoretical knowledge for how to make a difference in society and how to actually make it happen!

LUSEM invites students enrolled in selected one-year Master's programmes to apply for an 'International Master Class' at one of our prestigious partner universities. Learn more on www.lusem.lu.se/study/international-opportunities/master-class

CONTACT

Programme webpage:

www.lunduniversity.lu.se/int-strategic-management

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Lund University was founded in 1666 and is repeatedly ranked among the world's top universities. The University has around 45 000 students and more than 8 000 staff based in Lund, Helsingborg and Malmö. We are united in our efforts to understand, explain and improve our world and the human condition.

Learn more at www.lunduniversity.lu.se



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