

# MSc in Entrepreneurship and Innovation

LUND UNIVERSITY, SWEDEN

- Master of Science in Entrepreneurship and Innovation
- 1 year, full time, 60 ECTS credits
- School of Economics and Management
- Application deadline: 15 January 2017
- Programme start: August 2017

## Programme overview

Individuals with entrepreneurial skills are of vast importance in a society characterised by increasing uncertainty and rapid change. Entrepreneurial skills enable the successful discovery and exploitation of opportunities in the market as well as driving innovation and business development projects in existing corporations.

When applying to this programme you select either the Corporate Entrepreneurship and Innovation track or the Entrepreneurship: New Venture Creation track. Both tracks lead to an MSc in Entrepreneurship and Innovation.

### CORPORATE ENTREPRENEURSHIP AND INNOVATION

This track is designed for those who want to work with business development and innovation in established businesses. You will learn how opportunities for renewal and innovation are identified, developed, organised and implemented in the organisation. During the programme you will gain practical experience as an intern at a progressive company. At the company you will be engaged in a business development project together with your mentor and the current staff.

### ENTREPRENEURSHIP: NEW VENTURE CREATION

In this track you will learn how to create, develop and exploit business opportunities by starting up and managing new ventures. This track offers you an opportunity to be fully involved as an entrepreneur in the start-up process, from idea selection and team composition to venture formation, which enables you to gain real experience in starting up a new business. In addition, you will be part of our mentorship programme where you are matched with an experienced mentor.

Our pedagogy is based on the belief that you need practice to learn. However, you also need to reflect on your practice, and learn from available theories in the field. This is why you will find our programme in entrepreneurship and innovation to embrace action – without compromising the valuable learning that comes from theory.

## Programme modules/courses

**COURSES – CORPORATE ENTREPRENEURSHIP AND INNOVATION (7.5 CREDITS EACH):** Corporate Entrepreneurship; Organising for Innovation and Entrepreneurship; Innovation Management and Open Innovation; Project and Research Methods for Entrepreneurship. This track ends with an internship and a degree project (30 credits).

**COURSES – ENTREPRENEURSHIP: NEW VENTURE CREATION (7.5 CREDITS EACH):** The Entrepreneurial Process and Opportunity Recognition; Entrepreneurial Marketing; Entrepreneurial Finance; Managing New Venture Growth. This track ends with an entrepreneurial project (15 credits) along with a degree project (15 credits).

## Career prospects

Within the Corporate Entrepreneurship and Innovation track you will acquire skills useful in positions such as a project manager or a consultant dealing with innovative ideas and projects in established businesses and organisations. Other career opportunities include employment as a TTO manager.

The new competitive landscape makes it essential for existing companies to renew and develop. Knowledge of corporate entrepreneurship and innovation processes are thus valuable assets if you aim for a career in an established corporation. The knowledge and skills that follow from the experience and learning from the programme are much sought after by basically any organisation.

The Entrepreneurship: New Venture Creation track is designed to provide the tools necessary for starting new independent businesses or to work in advisory roles to new venture start-ups. It also gives graduates practical experience in research commercialisation, as well as tools to proactively work in projects in highly uncertain or risky market environments.

## What students say

“I have really gained valuable experience from participating in many of the different side projects that the research and innovation community connected to the University has to offer. Meeting so many ambitious students and competent researchers has also been a huge part of my positive experience here.”  
Julia Karner, from Sweden





## Entry requirements and how to apply

### ENTRY REQUIREMENTS

An undergraduate degree (BA/BSc). English 6/English Course B. See [www.lunduniversity.lu.se](http://www.lunduniversity.lu.se) for details on English levels.

### HOW TO APPLY

**1. Apply online:** Go to [www.lunduniversity.lu.se/entrepreneurship-innovation](http://www.lunduniversity.lu.se/entrepreneurship-innovation). Click on "Apply" and follow the instructions for the online application at the Swedish national application website [www.universityadmissions.se](http://www.universityadmissions.se). Rank the chosen programmes in order of preference.

**2. Submit your supporting documents:**

- **General supporting documents:** Check what documents you need to submit (i.e. official transcripts, degree diploma/proof of expected graduation, translations, proof of English, passport) and *how* you need to submit them at [www.universityadmissions.se](http://www.universityadmissions.se).
- **Programme-specific supporting documents:** When applying for this programme, you also need to submit a CV and a statement of purpose with your application. For further instructions, see [www.lusem.lu.se/supporting-documents](http://www.lusem.lu.se/supporting-documents).

**3. Pay the application fee** (when applicable).

### SELECTION CRITERIA/ADDITIONAL INFO

We look for undergraduates with excellent results, demonstrating a strong interest and passion for entrepreneurship and an orientation towards getting things done. When assessing your academic record, we take into account your grade average, your statement of purpose and your CV.

Strong English language communication skills are crucial to gain the full benefit of the programmes we offer. Meeting the minimum English language test requirements does not guarantee admission. A majority of students accepted to this programme submit test scores corresponding to IELTS band 7.0.

### TUITION FEES

There are no tuition fees for EU/EEA citizens. For non-EU/EEA citizens the tuition fee for this programme is SEK 120 000 per year. For details on tuition see [www.lunduniversity.lu.se](http://www.lunduniversity.lu.se).

## About the School of Economics and Management

The activities within Lund University School of Economics and Management cover research and education in business administration, business law, economic history, economics, informatics, and statistics, as well as research policy. About 4 100 students and 400 researchers, teachers and other staff members study and work at the School.

The School of Economics and Management provides a well-profiled, research-based education that is international and multidisciplinary in nature and helps equip our students to hold key positions in industry and society in an increasingly globalised world. Our students can choose from a wide range of specialist subjects and attend lectures by some of our best researchers, international guest professors, and business leaders from a broad spectrum of sectors and organisations.

## About Lund University

Lund University was founded in 1666 and is repeatedly ranked among the world's top 100 universities. The University has 41 000 students and more than 7 500 staff based in Lund, Helsingborg and Malmö. We are united in our efforts to understand, explain and improve our world and the human condition.

Lund is Sweden's most attractive study destination. The University offers one of the broadest ranges of programmes and courses in Scandinavia, based on cross-disciplinary and cutting-edge research. The compact university campus encourages networking and creates the conditions for scientific breakthroughs and innovations. The University has a clear international profile, with partner universities in over 70 countries.

Learn more at [www.lunduniversity.lu.se](http://www.lunduniversity.lu.se)

Ask questions and follow news at  
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### CONTACT

**Programme webpage**

[www.lunduniversity.lu.se/entrepreneurship-innovation](http://www.lunduniversity.lu.se/entrepreneurship-innovation)

**Programme Coordinator**

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