Programme overview
The focus of this international Master’s programme is to question and understand global media structures and processes in modern life. Media can be a starting point to understand global events, such as news reporting of environmentalism and natural disasters, political culture and social movements, or imagination and storytelling in popular culture. Media can also be a starting point to understand the routine, everyday nature of social interaction with screen culture and mobile media, in public and private spheres, in local and global environments. Media’s role in contemporary politics, society and culture is all encompassing. We are witnessing a revolution in communications – print media, film, television and radio, photography, mobile and social media are a continuous presence in our everyday lives. The study of media matters in understanding knowledge, people and power in our experience of social life.

We teach students to combine empirical evidence and critical theory from the social sciences and humanities to ask critical questions of media past and present. Rather than use one theory to explain mass communication, we examine the situated, contextual and multidimensional aspects of media around the world. We draw on world class scholars who have published key works in media and communication. Our teaching is based on international expertise in democracy, participation and social media; gender, health and society; audiences and popular culture; children and digital media.

Students taking this programme will conduct critical analysis of social, cultural, and political dimensions of media. Our teaching includes international scope for theorising and researching media, using real world case studies, and a range of materials that emphasises experiential learning where students engage in dialogue and critical thinking about media, society and culture. We offer students expertise in media and communication research, in theory and empirical research, in public service and commercial media, and in international policy and production sectors. Postgraduate students participate in a lively research department with regular international conferences, seminars and events.

Programme modules/courses
Courses include Media and Participation (15 credits), Media and Morality (15 credits), Media and Communication Methodology (15 credits), Media Audiences (15 credits), Media, Health and Society (15 credits), Digital Media Research (7.5 credits) and courses in Research Methods (7.5 credits), optional courses, and/or internship (15 or 30 credits), or study abroad options (30 credits) during the third term, as well as a mandatory 30 credit thesis.

Career prospects
Students graduating from this programme will be prepared for professional opportunities in research education, academic careers, media and cultural industries, national and international policy and production sectors, commercial and public service organisations and NGOs. Above all, graduates will have the critical skills necessary to evaluate and critically understand media in a range of professional and private environments.

“Lund University is a university that provides you with a lot of opportunities to do research in different countries and to connect with many international students and researchers. I think it is an especially amazing environment to study communication. […] The content of the courses on the programme provides us with critical tools to look at the social, political and cultural contexts of the media. Also, there is a great emphasis on the importance of methodology and choosing the right methods, which is a crucial thing to me.”

Agnė Raščiūtė, from Lithuania
Entry requirements and how to apply

ENTRY REQUIREMENTS

A Bachelor’s degree in media, communication and cultural studies, or equivalent in social sciences or humanities disciplines. English 6/English Course B. See www.lunduniversity.lu.se for details on English proficiency levels.

HOW TO APPLY

1. Apply online: Go to the programme page at www.lunduniversity.lu.se/media-communication. Click on “Apply” and follow the instructions for the online application at www.universityadmissions.se, the Swedish national application website. Rank the chosen programmes in order of preference.

2. Submit your supporting documents:
   - General supporting documents: Check what documents you need to submit (i.e. official transcripts, degree diploma/proof of expected graduation, translations, proof of English, passport) and how you need to submit them at www.universityadmissions.se.
   - Programme-specific supporting documents: When applying for the Master’s in Media and Communication you must also submit a CV and statement of purpose (400 words) with your application. These should include information on your educational profile, personal interest in the field of study, and what you hope to achieve by undertaking the programme. Please submit these two important documents with your application to University Admissions in Sweden with your application.

4. Pay the application fee (when applicable).

SELECTION CRITERIA/ADDITIONAL INFO

Selection is based on a statement of purpose and academic qualifications.

TUITION FEES

There are no tuition fees for EU/EEA citizens. For non-EU/EEA citizens the tuition fee for this programme is SEK 100 000 per