Programme overview

Media and communication are central to understanding our experience of social life. Media’s role in contemporary politics, society and culture is all encompassing. We are witnessing a revolution in communications: print media, film, television and radio, photography, mobile and social media are a continuous presence in our everyday lives around the world. Media can be a starting point to understand events, such as political elections, catastrophes such as natural disasters, trends such as popular drama, and social and political movements. Media can also be a starting point to understand the routine, everyday nature of mobile and digital practices, or news and television, in public and private spheres, in local and transnational environments.

The focus of this international Master’s programme is to question and understand global media structures and processes in modern life. We teach students to combine empirical evidence and critical theory from the social sciences and humanities to ask critical questions of media past and present. Rather than use one theory to explain mass communication, we examine the situated, contextual and multidimensional aspects of media around the world. We draw on world class scholars who have published key works in media and communication. Our teaching is based on international expertise in democracy, participation and social media; gender, health and society; audiences and popular culture; children and digital media.

Students taking this programme will conduct critical analysis of social, cultural, and political dimensions of media. Our teaching includes international scope for theorising and researching media using real world case studies, and a range of materials that emphasises experiential learning. We offer students expertise in media and communication research, in theory and empirical research, in public service and commercial media, and in international policy and production sectors. Postgraduate students participate in a lively research department with regular international conferences, seminars and events.

Programme modules/courses

Our programme includes a range of dedicated theory and methods courses, and optional courses. The portfolio of courses include: Media and Participation (15 credits), Media and Morality (15 credits), Media and Communication Methodology (15 credits), Media Audiences (15 credits), Media and Political Engagement (15 credits), Media, Health and Society (15 credits), Digital Media Research (7.5 credits) and Research Methods (7.5 credits), other optional courses, study abroad (15 and 30 credits), internship (15 and 30 credits), thesis (30 credits). Up to 7.5 credits of the second semester and 30 credits of the third semester can be replaced by elective courses.

Career prospects

Students graduating from this programme will be prepared for professional opportunities in research, education, academic careers, media and cultural industries, national and international policy and production sectors, commercial and public service organisations, and NGOs. Above all, graduates will have the critical skills necessary to evaluate and understand media in a range of professional and private spheres.

“Lund University is a university that provides you with a lot of opportunities to do research in different countries and to connect with many international students and researchers. I think it is an especially amazing environment to study communication. […] The content of the courses on the programme provides us with critical tools to look at the social, political and cultural contexts of the media. Also, there is a great emphasis on the importance of methodology and choosing the right methods, which is a crucial thing to me.”

Agnė Raščiūtė, from Lithuania
Entry requirements and how to apply

ENTRY REQUIREMENTS
A Bachelor’s degree in media, communication, cultural studies, or equivalent in social sciences or humanities disciplines. English Level 6 (equivalent to IELTS 6.5, TOEFL 90). See www.lunduniversity.lu.se for details on English proficiency levels.

HOW TO APPLY
1. Apply online: Go to www.lunduniversity.lu.se/media-communication. Click on “Apply” and follow the instructions for the online application at the Swedish national application website www.universityadmissions.se. Rank the chosen programmes in order of preference.

2. Submit your supporting documents:
   - General supporting documents: Check what documents you need to submit (i.e. official transcripts, degree diploma/proof of expected graduation, translations, proof of English, passport) and how you need to submit them at www.universityadmissions.se.
   - Programme-specific supporting documents: When applying for the Master’s in Media and Communication you must also submit a CV and a statement of purpose (500 words) with your application. These should include information on your educational and professional profile, personal interest in the field of study of media and communication, and what you hope to achieve by undertaking this specific programme.

3. Pay the application fee (when applicable).

SELECTION CRITERIA/ADDITIONAL INFO
Selection is based on a statement of purpose, CV and academic qualifications.

TUITION FEES
There are no tuition fees for EU/EEA citizens. For non-EU/EEA citizens the tuition fee for this programme is SEK 100 000 per year. For details on tuition fees, see www.lunduniversity.lu.se.

About the Department of Communication and Media
The Department of Communication and Media offers high quality international research and education in journalism, media and communication studies, media history and rhetoric. Staff and students work within subjects from Humanities and Theology, and the Social Sciences.

The Department offers teaching and learning at undergraduate, postgraduate and doctoral levels in Swedish and English. The Department has a dynamic research environment with state and privately funded research projects, international publications and collaboration, and regular research seminars and conferences with world-class scholars from around the world.

About Lund University
Lund University was founded in 1666 and is repeatedly ranked among the world’s top 100 universities. The University has 42,000 students and 7,400 staff based in Lund, Helsingborg and Malmö. We are united in our efforts to understand, explain and improve our world and the human condition.

Lund is the most popular study location in Sweden. The University offers one of the broadest ranges of programmes and courses in Scandinavia, based on cross-disciplinary and cutting-edge research. The compact university campus encourages networking and creates the conditions for scientific breakthroughs and innovations. The University has a distinct international profile, with partner universities in over 70 countries.

Lund University has an annual turnover of SEK 8 billion, of which two-thirds go to research. Our research is characterised by both breadth and strength and, according to independent evaluations, over 30 of our research fields are world-leading.

Learn more at www.lunduniversity.lu.se
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