

- Master of Science in Business Administration with a specialisation in International Strategic Management
- 1 year, full-time, 60 ECT
- Double degree programme
- School of Economics and Management, Lund Campus
- Application deadline: January 2021
- Programme start: August 2021

Programme overview

This one-year MSc programme is for students with a Bachelor's in business administration interested in how to analyse, formulate and implement strategies, and in becoming a senior organisational leader.

Business is increasingly faced with challenges that threaten current business models but also represent huge opportunities. This programme provides you with the knowledge and skills on how to recognise these challenges and act upon them to ensure long-term success. You will not only learn how to make decisions that can make or break your company, but also how to implement decisions effectively.

We offer the latest insights into managerial strategy through a variety of small-scale teaching methods, ensuring an exciting and challenging learning experience. We emphasise both sophisticated scientific insights and linkages with business practice. The MSc in International Strategic Management combines state-of-the-art research with strong links to practice through industry projects in which scientific tools are applied to solve real company issues. The programme also offers the opportunity to combine the Master's thesis with a company assignment.

Give your career a flying start with the latest thinking in comparative international strategic management and put your learning into practice with our unique action learning approach. You will graduate with a thorough understanding of strategic thinking and the key skills of international business consulting.

The MSc in International Strategic Management requires a Bachelor's degree with a minimum of 60 ECTS credits in business administration. If you are interested in a management career,

but lack the background in business administration or management, have a look at our MSc in Management instead.

DOUBLE DEGREE OPTION WITH DEAKIN UNIVERSITY

Students enrolled in this programme will have an opportunity to compete for acceptance to a double degree with Deakin University. Both Lund University and Deakin University excel in research on innovation and development worldwide.

Programme modules/courses

Semester 1 (7.5 credits each): Strategic Management; Corporate Governance. Electives, choose two (7.5 credits each): Global Business and Sustainability; Re-imagining capitalism; Performance Measurement and Management; Strategic Investment Decisions.

Semester 2 (7.5 credits each): Strategic Management and Digitalisation; Management of Innovations; Research methods. The programme ends with a degree project (15 credits).

Career prospects

Graduates from this programme can seek positions in domestic, international and global firms with managerial roles, as well as specialist roles within organisational settings. Knowledge in these areas of specialisation is of increasing demand, and there are very few, if any, Master's programmes in the Nordic countries with this attractive specialisation.

Entry requirements and how to apply

ENTRY REQUIREMENTS

An undergraduate degree (BA/BSc) of at least 3 years, 180 ECTS credits, including at least 60 ECTS credits in business administration. English Level 6 (equivalent to IELTS 6.5, TOEFL 90). See www.lunduniversity.lu.se for details on English proficiency levels.

HOW TO APPLY

1. **Apply online:** Go to www.lunduniversity.lu.se/int-strategic-management. Click on "Apply" and follow the instructions for the online application at the Swedish national



"In this programme, we learn about the theoretical foundation of strategic management, as well as being challenged with real business cases and simulations. Most of the cases and assignments are solved in groups. This has been beneficial for developing communication and teamworking skills. I also enjoy listening to and participating in the active and dynamic in-class discussions. They have helped me to become more confident in expressing my thoughts."

Shabrina Adani from Indonesia





application website www.universityadmissions.se. Rank the chosen programmes in order of preference.

2. Submit your supporting documents:

- **General supporting documents:** Check what documents you need to submit (i.e. official transcripts, degree diploma/proof of expected graduation, translations, proof of English, passport) and *how* you need to submit them at www.universityadmissions.se
- **Programme-specific supporting documents:** When applying for the MSc in International Strategic Management, you must also submit a CV and a statement of purpose when you apply to this programme. Please see www.lusem.lu.se/supporting-documents for further information.
- **3. Pay the application fee** (when applicable).

SELECTION CRITERIA

We normally look for undergraduates with excellent results from an internationally recognised university. When assessing your academic record, we take into account your grade average, your position in class, your statement of purpose and the standing of the institution where you studied your qualification.

Undergraduates are recommended to have a minimum average grade equivalent to 3.0 out of 4, in cumulated grade point average (CGPA), C in the ECTS grading scale, and B in the American grading scale.

Strong English language communication skills are crucial to gain the full benefit of the programmes we offer. Meeting the minimum English language test requirements does not guarantee admission. A majority of students accepted to this programme submit test scores corresponding to IELTS band 7.0.

TUITION FEES

There are no tuition fees for EU/EEA citizens. For non-EU/EEA citizens, the tuition fee for this programme is SEK 120 000 per year. See www.lunduniversity.lu.se for details on tuition fees.

About the School of Economics and Management

Graduates from the School of Economics and Management are well prepared to be leaders of tomorrow. The commitment to making a difference drives the School's learning culture in its focus on student learning, innovation and engagement – all in an international atmosphere. We aim at supporting our students in their learning journeys' towards being capable of tackling global challenges. We do this via a high degree of case-based learning, inviting our students to take part in experiential learning in a way that connects theories with practice. We have a highly qualified faculty with an international outlook, and innovative pedagogical approaches, making sure that our teaching is state-of-the art. All our programmes reflect the Scandinavian flair on ethics and sustainability, providing a solid foundation for future career ambitions. At LUSEM you learn both to make a difference, and to make it happen!

About Lund University

Lund University was founded in 1666 and is repeatedly ranked among the world's top 100 universities. The University has 40 000 students and more than 8 000 staff based in Lund, Helsingborg and Malmö. We are united in our efforts to understand, explain and improve our world and the human condition.

Lund is the most popular study location in Sweden. The University offers one of the broadest ranges of degree programmes and courses in Scandinavia, based on cross-disciplinary and cutting-edge research. Because of its wide disciplinary range, interdisciplinary collaborations and engagement with wider society, Lund University is particularly well equipped to meet complex societal challenges. With partner universities in around 70 countries, the University's profile is distinctly international.

Learn more at www.lunduniversity.lu.se

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CONTACT

Programme webpage

www.lunduniversity.lu.se/int-strategic-management

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