



LUND
UNIVERSITY

BSc in International Business

LUND UNIVERSITY, SWEDEN

- Bachelor of Science in Business and Economics with a major in International Business
- 3 year, full-time, 180 ECTS credits
- School of Economics and Management
- Lund campus
- Application deadline: January 2021
- Programme start: August 2021

Programme overview

Companies and organisations that operate in an international context need employees with international competence and skills, including a solid understanding of cross-border, cross-cultural international business, trade, law, and economics. The programme is taught in English and aimed at recent high school graduates with a strong academic background, international career ambitions and the drive to gain knowledge and skills in the international business field.

The BSc in International Business offers:

- A vast, yet focused curriculum in business, economics, statistics, business law and information systems
- International perspectives from faculty members and students
- Team-based projects enhancing cross-cultural learning
- Internships opportunities in companies and/or exchange studies at one of our partner universities
- Study and career advice

The overall purpose of the programme is to prepare you for a career in international business. You will train in advanced problem-solving in an international context and learn theoretical concepts, models and tools derived from relevant research. Throughout the programme, this will be related to real and complex business problems.

Programme structure/courses

The overall programme architecture will give both breadth and depth to your studies. The first two years contain a wealth of important topics related to international business. You can customise semester 5 according to your own preferences. Semester 6 deepens your knowledge and contributes to progress within your major – international business. Most courses run in parallel.

FIRST YEAR, SEMESTER 1: The Firm in a Historical Setting (5 credits); Introduction to International Business (5 credits); Business Statistics (5 credits); Financial Accounting (7,5 credits); International Marketing (7,5 credits).

FIRST YEAR, SEMESTER 2: Microeconomics (10 credits); Financial Economics (5 credits); Organisation and

Leadership (5 credits); Management Control Systems (5 credits); Managing Digitalisation (5 credits).

SECOND YEAR, SEMESTER 1: International Business Law (7,5 credits); Fundamentals of Business Analytics (7,5 credits); Macroeconomics (10 credits); International Economics (5 credits).

SECOND YEAR, SEMESTER 2: Innovation and Entrepreneurship (7,5 credits); Corporate Finance (7,5 credits); Business Ethics and Sustainability (5 credits); Research Methods for IB (5 credits); Cross-cultural Teams and Project Management (5 credits).

THIRD YEAR, SEMESTER 1: Electives (30 credits): International exchange studies; or internship; or elective courses at LUSEM/Lund University.

THIRD YEAR, SEMESTER 2: International Business Strategy (7,5 credits); Knowledge Frontiers in International Business (7,5 credits); International Degree Project (15 credits).

As a final part of the programme, you will conduct your own research project in a small team and demonstrate your ability to independently apply the different ideas and theories introduced by the different courses.

Career prospects

This programme specialises you in how to understand and analyse global trade and its complexity. It will enable you to compete in the international business labour market as well as add value to domestic firms/employers with international relationships. The skills you develop by studying international business are attractive to a number of different employers. Your strength lies in the ability to work with analysis and strategy in an international environment.

After graduation, you will be well-equipped for junior management positions at large international companies, government institutions or other organisations. Functional areas can, for example, include export, import, finance, controlling, business development, sales, marketing and customer care. Or why not go the entrepreneurial route and manage your own international start-up?

You can read more about career prospects at <http://lusem.lu.se/study/international-business>.





Entry requirements and how to apply

ENTRY REQUIREMENTS

General and courses corresponding to the following Swedish upper secondary school studies: Mathematics 3b/3c (which denotes knowledge of how to solve mathematical problems involving polynomial, rational, exponential and logarithmic functions, and knowledge of the derivative of those functions and the relation of the derivative to the slope of a curve) and Social Studies 1b/1a1 + 1a2. English Level 6 (equivalent to IELTS 6.5, TOEFL 90). See www.lunduniversity.lu.se for details on English proficiency levels.

HOW TO APPLY

1. Apply online: Go to www.lunduniversity.lu.se/bsc-international-business. Click on "Apply" and follow the instructions for the online application at the Swedish national application website, www.universityadmissions.se. Rank the chosen programmes in order of preference.

2. Submit your supporting documents:

- **General supporting documents:** Check what documents you need to submit (i.e. official transcripts, degree diploma/proof of expected graduation, translations, proof of English, passport) and *how* you need to submit them at www.universityadmissions.se
- **Programme-specific supporting documents:** No programme-specific documents (such as a CV or letters of recommendation) are required when you apply to this programme.

3. Pay the application fee (when applicable).

SELECTION CRITERIA

Seats are allocated according to the general average (GPA) of your higher secondary school leaving certificate.

TUITION FEES

There are no tuition fees for EU/EEA citizens. For non-EU/EEA citizens, the tuition fee for this programme is SEK 100 000 per year. See www.lunduniversity.lu.se for details on tuition fees.

About the School of Economics and Management

Graduates from the School of Economics and Management are well prepared to be leaders of tomorrow. The commitment to making a difference drives the School's learning culture in its focus on student learning, innovation and engagement – all in an international atmosphere. We aim at supporting our students in their learning journeys' towards being capable of tackling global challenges. We do this via a high degree of case-based learning, inviting our students to take part in experiential learning in a way that connects theories with practice. We have a highly qualified faculty with an international outlook, and innovative pedagogical approaches, making sure that our teaching is state-of-the art. All our programmes reflect the Scandinavian flair on ethics and sustainability, providing a solid foundation for future career ambitions. At LUSEM you learn both to make a difference, and to make it happen!

About Lund University

Lund University was founded in 1666 and is repeatedly ranked among the world's top 100 universities. The University has 40 000 students and more than 8 000 staff based in Lund, Helsingborg and Malmö. We are united in our efforts to understand, explain and improve our world and the human condition.

The University offers one of the broadest ranges of degree programmes and courses in Scandinavia, based on cross-disciplinary and cutting-edge research. Because of its wide disciplinary range, interdisciplinary collaborations and engagement with wider society, Lund University is particularly well equipped to meet complex societal challenges. With partner universities in around 70 countries, the University's profile is distinctly international.

Learn more at www.lunduniversity.lu.se

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CONTACT

Programme webpage

www.lunduniversity.lu.se/bsc-international-business

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