Programme overview
This two-year Erasmus Mundus Joint Master Degree (EMJMD) provides an excellent opportunity for those new to tourism to engage and attain a broad grasp of the subject as well as a deep and analytical insight into aspects of tourism development, culture and related industries.

This is an exciting and innovative new programme offered by the University of Glasgow (Dumfries Campus), the University of Malta, Lund University (Sweden) and the University Institute of Lisbon. You will graduate with a joint degree awarded by the relevant partners.

By studying with a combination of these partners, you will be taught by world-class experts in the areas of social science analysis of tourism, heritage, business innovation and sustainability.

You will also have the opportunity to attend a 10 day summer school at Wageningen University (Netherlands) with a focus on the environment and tourism.

Unique in terms of the subject matter covered, the diverse range and complementarity of the five partner universities involved, and the focus on culture in its broadest sense will greatly enhance your student experience.

Courses are both theoretical and practical. Some involve field trips, along with work placement opportunities. This will equip you for the working world in the tourism, heritage, and wider culture based industries.

Programme structure
Semester 1 (Sep–Dec) – University of Glasgow (Dumfries Campus): Social science analysis of tourism

Semester 2 (Feb–June) – University of Malta: Cultural tourism and heritage (Optional placement available)
Summer (July) – Wageningen University (optional)

Semester 3 (Sep–Jun) – study track choice
Lund University: Innovation and sustainability in the tourism industry OR University Institute of Lisbon: Tourism management including urban, events, retail and hospitality (Optional placement available)


Career prospects
As a graduate, you will be well equipped to find work in the tourism, cultural and heritage industries, both in the public and private sector. Potential employers include national and local government, agencies such as tourism departments, museums and heritage attractions, the travel and hotel industries, business consultancies and media organisations.

It may be possible to transfer your acquired skills into other related professions such as planning or organisational sustainability. There will also be opportunities for teaching at schools, colleges and universities for qualified teachers, as well as research.

Entry requirements and how to apply
ENTRY REQUIREMENTS
Undergraduates with a minimum 2:1 Honours degree or equivalent (e.g. a Grade Point Average of 75%) in the following subject areas: social sciences or humanities, or management and business.

Students with postgraduate degrees will not be accepted for scholarship places.

For scholarship applicants only – confirmation of IELTS 6.5 (with no subset less than 6.0) or equivalent (if English is not a student’s first language or s/he did not study her/his undergraduate degree in an English speaking country, as recognised
About Lund University

Lund University was founded in 1666 and is repeatedly ranked among the world’s top 100 universities. The University has 40 000 students and more than 8 000 staff based in Lund, Helsingborg and Malmö. We are united in our efforts to understand, explain and improve our world and the human condition.

Lund is the most popular study location in Sweden. The University offers one of the broadest ranges of degree programmes and courses in Scandinavia, based on cross-disciplinary and cutting-edge research. Because of its wide disciplinary range, interdisciplinary collaborations and engagement with wider society, Lund University is particularly well equipped to meet complex societal challenges. With partner universities in around 70 countries, the University’s profile is distinctly international.

Lund University has an annual turnover of more than EUR 830 million, of which two-thirds go to research in our nine faculties, enabling us to offer one of the strongest and broadest ranges of research in Scandinavia.

The establishment of the world-leading facilities MAX IV and ESS will have a major impact on future scientific and industrial development in both materials science and life science. MAX IV is the leading synchrotron radiation facility in the world, while the European research facility ESS will be the world’s most powerful neutron source when it opens for research in 2023. Adjacent to these facilities, Science Village Scandinavia is also being developed into a meeting place and testing environment for research, education and entrepreneurship.

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