Co-design for Inclusive Public Spaces and Services

This programme focuses on increasing the capacity of municipal officials to co-design inclusive public environments and services. The programme aims to contribute to improve service provision with a focus on both the physical and digital public environment. The programme is given by Lund University and is funded by the Swedish Institute within the framework of the Public Sector Innovation Programme.

BACKGROUND AND PROGRAMME CONTENT

A well-functioning public environment is central in a democratic society and is the basis for well-functioning community services.

In recent years, there has been a reinterpretation of the role of municipal officials and local politicians in the creation and delivery of services. Service delivery is no longer seen as a top-down process but rather as a negotiation between many collaborating actors. Traditional notions of planning and development of municipal services are seen as outdated and voices are raised to give more space to co-design, as an integrative mechanism and incentive for increased ownership, better utilization of local capacity, ideas and resources in our future cities. The programme focuses on processes for co-design of public services and we are especially focussing on the availability of the provision of those services used by vulnerable groups, elderly, women and people with disabilities.

Co-design is about the design of municipal services where professionals and service users or different groups of citizens, non-profit organisations, families, neighborhoods, etc., actively contribute and take joint responsibility for service development through regular and long-term partnerships within the frame of inclusive and a more democratic society.

PROGRAMME STRUCTURE

The programme consists of three parts consisting of teaching, two mentor visits, a project presentation to the City Council and an online final joint project conference.

PART 1: Educational online modules: (January – May 2021)

This part is structured around 5 online modules, the first mentors visit and development and guidance of the change project. The modules aim to together create a common knowledge base. At the center of the
education is a change project. The change project will focus on socio-technical innovations for improved municipal service in relation to the creation of an inclusive public and digital environment. The change projects will have one mentor from Lund University and one country expert, who will interact online with their teams from the start of the programme and will visit their teams twice. The task of the local experts is to support teams and mentors with knowledge of the local context and language. Development and discussions around the change project are an integral part of each module. Each module lasts for 3 weeks. The first week is theoretical with shorter online lectures, the second focuses on individual tasks and the third week focuses on how the new knowledge can be applied to the change project to support practical applicability at an early stage.

PART 2: Mentors visit and workshop (June 2021)
This part is carried out in the home country in connection with the second mentor visit and consists of 2 days of mentor visits and a three-day live workshop that include study visits (live/online), exercises, and work on the change project. We will follow the development of Covid-19, and if it is not possible to conduct the three-day live workshop, we will adapt this part of the programme accordingly.

PART 3: Completion of change projects (June – August 2021)
In this part of the training programme, the participants complete their project with the support of the mentors’ guidance. The interaction during this period takes place in the same way as during the online modules. The project is presented to the City council aimed at the municipal management and leading officials but also relevant NGOs. The presentation aims to spread knowledge about work methodology and project content to relevant people in their own municipality. People who should be invited will be identified during the first mentor visit. This conference is organised by the teams themselves in order to strengthen the ownership of the change projects. Where relevant, the local teacher teams can participate during the conference itself. The program will end with a joint online conference.
TARGET GROUP

The programme focuses on sustainability goal 11. Main targeted applicants are therefore municipal officials and experts from; social administration (which includes, for example, those who work with particularly vulnerable groups; women older people, people with functional variations), environmental management, strategic municipal planning and people who work with gender and equality issues. Complementary target groups are local politicians and representatives of NGOs focusing on services targeted at the programme’s main target groups (people with functional variation, the elderly and women). Preferably a team consisting of 4-5 people should apply to the programme but individual applications are also welcome. Women are encouraged to apply since we strive to obtain an equal gender distribution.

TEACHING AND COORDINATING STAFF AT LUND UNIVERSITY

The programme is a collaboration between Lund University’s Centre for Environmental and Climate Research (CEC), the Raoul Wallenberg Institute (RWI) and SKL International. Responsible for the programme at the university is Senior Lecturer Johanna Alkan Olsson, working in the Centre for Environmental and Climate Research (CEC).

The programme is to be delivered with the support of Lund University Commissioned Education (LUCE), the department at the university focusing on professional development and capacity building programmes.

PRACTICAL INFORMATION

Total period of the programme: January 2021 - September 2021

Number of participants: 24

Costs: Participation in this programme is free of charge. It includes meals and accommodation during mentors visits and workshop in home country

Language of instruction: English and mother tongue for parts of the mentoring activities

APPLICATION

Application period: 6 November – 21 December 2020

APPLY HERE

YOU ARE ENCOURAGED TO APPLY IF YOU

- are a municipal official and expert from; social administration, enviromental management, strategic municipal planning, work with gender and equality issues, local politician, representative of NGOs focusing on services targeted at the program main target groups
- are from Indonesia or Turkey
- have at least 2 years’ experience of municipal work or work in a NGO
- have some knowledge in English
- have the time to dedicate to the programme

Preferably a team consisting of 4-5 people should apply to the programme but individual applications are also welcome. Women are encouraged to apply since we strive to obtain an equal gender distribution.

CONTACT

Questions about the programme and the application process: codesign@education.lu.se