



**LUND**  
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## SAYP 2021, Lund University: Innovation Ecosystems and Entrepreneurship

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SAYP is a training programme financed and initiated by the Swedish Institute which is developed to build new networks, knowledge and practices for increased transparency, efficiency and resilience in public administration in the Western Balkan countries. The programme aims to strengthen young professionals and their capabilities to meet the requirements of a modern governance structure, while also giving the participants an opportunity to expand their network and share ideas, experiences and challenges with each other.

### **PROGRAMME CONTENT AND LECTURERS**

This programme focuses on innovation policy and innovation systems, especially the linkages between policies and how the regional support system for innovation and entrepreneurship works in practice. The thematic focus is on the regional innovation ecosystem, but the module will also provide national and transnational perspectives. As an innovation system would be rather useless without its entrepreneurs, a

clear focus area of the programme is entrepreneurship – how to encourage, support and develop entrepreneurship through the innovation ecosystem.

The three-week online programme is given by Lund University. A number of other actors in the regional Triple Helix are also represented in the module. The composition of the programme enables the participants to get a deeper insight in how to support and develop innovation ecosystems and entrepreneurship, as well as exchange experiences and establish new contacts and networks between all participating countries.

The main lecturers come from [Sten K. Johnson Centre for Entrepreneurship](#) (SKJCE). SKJCE was established in 2011 as an enduring arena for entrepreneurship education and research. SKJCE focuses on knowledge development and dissemination aiming to strengthen entrepreneurship and entrepreneurs. The centre is a part of [Lund University School of Economics and Management](#) (LUSEM) which is ranked as one of the top 100 Business Schools in Europe by the newspaper Financial Times.

### **PROGRAMME SET-UP**

The programme consists of two parts; a preparatory module with independent studies and tasks in the beginning of May, a three-week module online (24 May–11 June) with synchronous and asynchronous learning. Participants also have the opportunity to apply for follow-up activities after the online modules. Our lecturers have experience of online pedagogy and the programme has been developed in line with this, offering the participants a mixture of independent/asynchronous studies and synchronous (live) sessions. The programme is set up with a mixture of lectures, workshops, group discussions, assignments, and project work. The theoretical parts will be connected to practice which will give the participants a deeper insight into innovation ecosystems and entrepreneurship. The programme is scheduled over three weeks with the purpose of facilitating for the participants to work in the meantime. However, there will be scheduled obligatory sessions throughout these weeks when the participants will need to be present.

### **PROGRAMME OBJECTIVES**

The overall objective of the programme is to provide participants, who are change-makers in their innovation ecosystem, with knowledge, tools and new networks, to develop the innovation and entrepreneurship support system, as part of a modern, sustainable public administration in collaboration with other actors.

The programme aims to:

- Provide the participants with increased knowledge and understanding of the Swedish innovation ecosystem, in relation to the participating countries
- Increased ability to identify challenges and opportunities in the development of the innovation ecosystems in the Western Balkan countries
- Increased sharing of experiences and networking in the innovation ecosystem within and between the Western Balkan countries
- Give perspectives on the linkages between entrepreneurship/innovation and Agenda 2030

### **BY PARTICIPATING IN SAYP AT LUND UNIVERSITY, YOU GET:**

- New skills and knowledge within the field of Innovation Ecosystems and Entrepreneurship. This includes perspectives on entrepreneurship, how to lead and support entrepreneurs, developing business ideas, acquiring resources, innovation system policy, incubators and science parks.
- An online education with a varied pedagogical set-up, mixing synchronous and asynchronous learning; seminars, Q&A sessions, group discussions, project work and assignments.
- The opportunity to discuss and learn from highly qualified lecturers and researchers from Lund University – ranked among the world's top 100 universities
- The opportunity to build new networks, both with other young professionals in your country and geographic region, but also with lecturers at Lund University and practitioners in Sweden
- Work on a project related to innovation and Agenda 2030 throughout the programme
- The opportunity to apply for funding for implementing your projects developed during the programme
- A chance for extensive networking opportunities through your membership in both the Swedish Institute's and Lund University's alumni networks
- A chance to network with other SAYP alumni from Lund University
- A chance to apply for peer shadowing through the Swedish Institute
- Diploma from Lund University after completed programme (at least 80% attendance is necessary)

## TARGET GROUP

The target group is young professionals working with innovation ecosystem and entrepreneurship issues. Primary target group is professionals within public administration/government, but also key persons within civil society who are working in organisations connected to the innovation ecosystem (Triple Helix). Participants should have competence within the subject matter of the programme and/or work experience within the area. This could be, for example, persons who work strategically or practically with innovation and entrepreneurship, on a state/intergovernmental, regional or local level. Examples of positions could be policymakers, evaluators, academics, science park managers/officers, business coaches, entrepreneurship trainers, Technology Transfer officers, politicians, political advisors, employees at ministries for research/education/innovation/enterprise or similar. Participants from civil society organisations working with social entrepreneurship, women in entrepreneurship, young entrepreneurs etcetera are welcome to apply.

## YOU CAN APPLY IF YOU

- are a citizen of and currently working in Albania, Bosnia and Herzegovina, Kosovo, Montenegro, North Macedonia, or Serbia
- are up to 35 years old (born in 1986)
- have good command of English
- have a relevant higher education (at least three years)
- are employed in one of the following groups: i) Policymakers (politicians, government officials, employees of political parties); ii) Public servants (non-political civil servants working at government agencies); or iii) Civil society workers (CSO/NGO volunteers/employees)

We also accept applications from persons employed in the private sector, but your work should then have a connection/linkage also to the public sector.

SAYP alumni may apply, but will not have priority in the selection of participants.

## PRACTICAL INFORMATION

**Set-up of the programme:** Interactive module online

**Dates premodule (independent studies online):** May 2021

**Dates online module:** 24 May–11 June, 2021

**Number of participants:** 30

**Cost:** Participation in SAYP is free of charge

**Language of instruction:** English

**Application period:** 15 February–22 March 2021

**APPLY [HERE](#)**

**More information:** For more information about SAYP and the application process, please click [here](#)

**Questions about the application or about the programme at Lund University:**

Contact the project team at Lund University, [contact@education.lu.se](mailto:contact@education.lu.se)

**Questions about SAYP in general:** Contact Aleksandra Adrich, SI, [aleksandra.adrich@si.se](mailto:aleksandra.adrich@si.se)