



LUND
UNIVERSITY

MSc in Tourism Development and Culture

LUND UNIVERSITY | SWEDEN

- **Master of Science in Tourism Development and Culture**
- **2 years, full-time, 120 ECTS credits**
- **Double degree programme**
- **University of Glasgow (Dumfries Campus), Lund University (Helsingborg Campus), University of Malta (Msida Campus), University Institute of Lisbon**
- **Application deadline and programme start:**
See www.gla.ac.uk/postgraduate/taught/tourismdevelopmentculture/

PROGRAMME OVERVIEW

This two-year Erasmus Mundus Joint Master Degree (EMJMD) provides an excellent opportunity for those new to tourism to engage and attain a broad grasp of the subject as well as a deep and analytical insight into aspects of tourism development, culture and related industries.

This is an exciting and innovative new programme offered by the University of Glasgow (Dumfries Campus), the University of Malta, Lund University (Sweden) and the University Institute of Lisbon (Portugal). You will graduate with a joint degree awarded by the relevant partners.

By studying with a combination of these partners, you will be taught by world-class experts in the areas of social science analysis of tourism, heritage, business innovation and sustainability.

You will also have the opportunity to attend a 10 day summer school at Wageningen University (Netherlands) with a focus on the environment and tourism.

Unique in terms of the subject matter covered, the diverse range and complementarity of the five partner universities involved, and the focus on culture in its broadest sense will greatly enhance your student experience.

Courses are both theoretical and practical. Some involve field trips, along with work placement opportunities. This will equip you for the working world in the tourism, heritage, and wider culture based industries.

PROGRAMME MODULES/COURSES

Courses and number of credits

- **Semester 1** (Sep–Dec) – University of Glasgow (Dumfries Campus): Social science analysis of tourism
- **Semester 2** (Feb–June) – University of Malta: Cultural tourism and heritage (Optional placement available) Summer (July) – Wageningen University (optional)
- **Semester 3** (Sep–Jun) – study track choice Lund University: Innovation and sustainability in the tourism industry **or** University Institute of Lisbon: Tourism management including urban, events, retail and hospitality (Optional placement available)
- **Semester 4** (Feb–Jul) – Dumfries, Malta, Lund or Lisbon: Independent study, dissertation.

CAREER PROSPECTS

As a graduate, you will be well equipped to find work in the tourism, cultural and heritage industries, both in the public and private sector. Potential employers include national and local government, agencies such as tourism departments, museums and heritage attractions, the travel and hotel industries, business consultancies and media organisations.

It may be possible to transfer your acquired skills into other related professions such as planning or organisational sustainability. There will also be opportunities for teaching at schools, colleges and universities for qualified teachers, as well as research.

ENTRY REQUIREMENTS AND HOW TO APPLY

Entry requirements

Undergraduates with a minimum 2:1 Honours degree or equivalent (e.g. a Grade Point Average of 75%) in the following subject areas: social sciences or humanities, or management and business.

Students with postgraduate degrees will not be accepted for scholarship places.

For scholarship applicants only – confirmation of IELTS 6.5 (with no subset less than 6.0) or equivalent (if English is not a student's first language or s/he did not study her/his undergraduate degree in an English speaking country, as recognised by the UK Home Office) must be submitted by the scholarship application deadline. Scholarship applications will not be considered without this.

Find out more about entry requirements and other country-specific information at www.gla.ac.uk/international/

How to apply

You can apply as an Erasmus Mundus scholarship student or a self-funded student.

All applications for the TourDC programme and Erasmus Mundus scholarships must be submitted online to the Uni-



versity of Glasgow. See www.gla.ac.uk/postgraduate/taught/tourismdevelopmentculture/

Selection criteria/additional info

The selection is based on academic qualifications and the statement of purpose.

Tuition fees

See <https://www.gla.ac.uk/postgraduate/taught/tourism-developmentculture> for details on tuition fees and scholarships.

ABOUT THE DEPARTMENT OF SERVICE MANAGEMENT AND SERVICE STUDIES

The Department of Service Management and Service Studies is a successful unit for education and research within service organisations. We offer management education with a cutting edge competence in retail, health, logistics, supply chain management, sustainability, culture and creativity, tourism and

hotels. Our courses are developed in collaboration with leading industry companies and organisations.

We are a department of internationally competitive and high-quality research in service studies. The department's teachers, professors and doctoral students contribute with research expertise from more than ten subject disciplines.

We are geographically situated at the dynamic Campus Helsingborg.

ABOUT LUND UNIVERSITY

Lund University was founded in 1666 and is repeatedly ranked among the world's top 100 universities. The University has around 46 000 students and more than 8 000 staff based in Lund, Helsingborg and Malmö. We are united in our efforts to understand, explain and improve our world and the human condition.

CONTACT

Programme webpage:

www.gla.ac.uk/postgraduate/taught/tourismdevelopmentculture

Study guidance

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Learn more at www.lunduniversity.lu.se

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