



LUND
UNIVERSITY

BSc in International Business

LUND UNIVERSITY | SWEDEN

- Bachelor of Science in Business and Economics Major: International Business
- 3 years, full-time, 180 ECTS credits
- School of Economics and Management
- Lund Campus
- Application deadline: January 2024
- Programme start: August 2024

PROGRAMME OVERVIEW

Companies and organisations that operate in an international context need employees with international competence and skills, including a solid understanding of crossborder, cross-cultural international business, trade, law, and economics. The programme is taught in English and aimed at recent high school graduates with a strong academic background, international career ambitions and the drive to gain knowledge and skills in the international business field.

The BSc in International Business offers:

- A vast, yet focused curriculum in business, economics, statistics, business law and information systems
- International perspectives from faculty members and students
- Team-based projects enhancing cross-cultural learning
- Internships opportunities in companies and/or exchange studies at one of our partner universities
- Study and career advice The overall purpose of the programme is to prepare you for a career in international business. You will train in advanced problem-solving in an international context and learn theoretical concepts, models and tools derived from relevant research. Throughout the programme, this will be related to real and complex business problems.

PROGRAMME MODULES/COURSES

The overall programme architecture will give both breadth and depth to your studies. The first two years contain a wealth of important topics related to international business. You can customise semester 5 according to your own preferences. Semester 6 deepens your knowledge and contributes to progress within your major – international business. Most courses run in parallel.

FIRST YEAR, SEMESTER 1: The Firm in a Historical Setting (5 credits); Introduction to International Business (5 credits); Intercultural Competence (5 credits); Financial Accounting (7,5 credits); International Marketing (7,5 credits).

FIRST YEAR, SEMESTER 2: Microeconomics (10 credits); Financial Economics (5 credits); Organisation and Leadership (5 credits); Management Control Systems (5 credits); Managing Digitalisation (5 credits).

SECOND YEAR, SEMESTER 1: International Business Law (7,5 credits); Business Statistics 1 (7,5 credits); Macroeconomics (10 credits); International Economics (5 credits).

SECOND YEAR, SEMESTER 2: Innovation and Entrepreneurship (7,5 credits); Corporate Finance (7,5 credits); Business Ethics and Sustainability (5 credits); Business Statistics 2 (5 credits); International Strategic Management (5 credits).

THIRD YEAR, SEMESTER 1: Electives (30 credits): International exchange studies; or internship; or elective courses at LUSEM/Lund University.

THIRD YEAR, SEMESTER 2: Research Methods in International Business (7,5 credits); Knowledge Frontiers in International Business (7,5 credits); International Degree Project (15 credits).

As a final part of the programme, you will conduct your own research project in a small team and demonstrate your ability to independently apply the different ideas and theories introduced by the different courses.

CAREER PROSPECTS

This programme specialises you in how to understand and analyse global trade and its complexity. It will enable you to compete in the international business labour market as well as add value to domestic firms/employers with international relationships. The skills you develop by studying international business are attractive to a number of different employers. Your strength lies in the ability to work with analysis and strategy in an international environment.

After graduation, you will be well-equipped for junior management positions at large international companies, government institutions or other organisations. Functional areas can, for example, include export, import, finance, controlling, business development, sales, marketing and customer care. Or why not go the entrepreneurial route and manage your own international start-up?

You can read more about career prospects at <http://lusem.lu.se/study/international-business>

ENTRY REQUIREMENTS AND HOW TO APPLY

Entry requirements

General requirements and courses corresponding to the following Swedish upper secondary school studies: Mathematics 3b/3c (which denotes knowledge of how to solve mathematical problems involving polynomial, rational, exponential and logarithmic functions, and knowledge of the derivative of those functions and the relation of the derivative to the slope of a curve) and Social Studies 1b/1a1 + 1a2. English Level 6.





How to apply

1. Apply online: Go to www.lunduniversity.lu.se/bsc-international-business. Click on "Apply" and follow the instructions for the online application at www.universityadmissions.se, the Swedish national application website. Rank the chosen programmes in order of preference.

2. Submit your supporting documents:

- **General supporting documents:** Check what documents you need to submit (i.e. official transcripts, degree diploma/proof of expected graduation, translations, proof of English, passport) and how you need to submit them at www.universityadmissions.se.
- **Programme-specific supporting documents:** No programme-specific documents (such as a CV or letters of recommendation) are required when you apply to this programme.

Selection criteria/additional info

Seats are allocated according to the general average (GPA) of your upper secondary school leaving certificate.

Tuition fees

Tuition fee SEK 120 000 per year for non-EU/EEA citizens. No fee for EU/EEA citizens.

ABOUT THE SCHOOL OF ECONOMICS AND MANAGEMENT

Lund University School of Economics and Management (LUSEM) offers you a broad education with a competitive competence. Being a graduate from LUSEM you are well equipped for all the challenges at the workplace of your dreams.

A degree from LUSEM has a good reputation; the School is part of Lund University, ranked among the 100 best universities in the world (2023) and as triple accredited (2023) LUSEM is one of the leading business schools in the world. But we are much more than a business school: We offer courses and programmes in six subject areas; economics, business administration, economic history, business law, informatics, and statistics. At the faculty's six departments and five research centers world-class research is conducted.

With us at LUSEM you will learn to understand the world around you, develop it for the better and be able to make impact on the society in which you live. You will get both the theoretical knowledge for how to make a difference in society and how to actually make it happen!



CONTACT

Programme webpage:

www.lunduniversity.lu.se/bsc-international-business

Programme Coordinator:

Igor Plicanic
ibu@ehl.lu.se

Lund University was founded in 1666 and is repeatedly ranked among the world's top universities. The University has around 45 000 students and more than 8 000 staff based in Lund, Helsingborg and Malmö. We are united in our efforts to understand, explain and improve our world and the human condition.

Learn more at www.lunduniversity.lu.se



LUND
UNIVERSITY