

MSc in Entrepreneurship and Innovation

LUND UNIVERSITY, SWEDEN

- Master of Science in Entrepreneurship and Innovation
- 1 year, full-time, 60 ECTS credits
- International Master Class*
- School of Economics and Management
- Application deadline: January 2020
- Programme start: August 2020

Programme overview

Entrepreneurial skills enable the successful discovery and exploitation of opportunities in the market as well as driving innovation and business development projects in existing corporations.

The programme leads to an MSc in Entrepreneurship and Innovation.

ENTREPRENEURSHIP: NEW VENTURE CREATION

You will learn how to create, develop and exploit business opportunities by starting up and managing new ventures. This track offers you an opportunity to be fully involved as an entrepreneur in the start-up process, from idea selection and team composition to venture formation, which enables you to gain real experience in starting up a new business. In addition, you will be part of our mentorship programme where you are matched with an experienced mentor.

Our pedagogy is based on the belief that you need practice to learn. However, you also need to reflect on your practice and learn from available theories in the field. This is why you will find that our programme in entrepreneurship and innovation embraces action, without compromising the valuable learning that comes from theory.

Programme modules/courses

The programme consists of the following courses: the Entrepreneurial Process and Opportunity Recognition (7.5 ECTS);

Business Model Development (5 ECTS); Entrepreneurial Project (15 ECTS); Entrepreneurial Marketing (7.5 ECTS); Entrepreneurial Leadership (5 ECTS); Entrepreneurial Finance (5 ECTS); Degree Project (15 ECTS).

Career prospects

The Master's programme in Entrepreneurship and Innovation has an excellent employer reputation. A majority of our graduates are working in a leading role at established companies or managing their own businesses and start-ups, involved in business development and entrepreneurship.

The programme is designed to provide the tools necessary for starting new independent businesses or to work in advisory roles to new venture start-ups. It also gives graduates practical experience in research commercialisation, as well as tools to proactively work in projects in highly uncertain or risky market environments.

The new competitive landscape makes it essential for existing companies to renew and develop. Knowledge of entrepreneurship and innovation processes in general is thus a valuable asset if you aim for a career in this field. The knowledge and skills that follow from the experience and learning from the programme are much sought after by a wide range of organisations.

Entry requirements and how to apply

ENTRY REQUIREMENTS

An undergraduate degree (BA/BSc). English Level 6 (equivalent to IELTS 6.5, TOEFL 90). See www.lunduniversity.lu.se for details on English levels.

HOW TO APPLY

1. **Apply online:** Go to www.lunduniversity.lu.se/entrepreneurship-innovation. Click on "Apply" and follow

**LUSEM invites students enrolled in selected one-year Master's programmes to apply for an "International Master Class" at one of our prestigious partner universities. Learn more on www.lusem.lu.se/study/international-opportunities/master-class.*



"The programme teaches you how to work together with people from different cultural and educational backgrounds. When you bring this mix into an entrepreneurship context, you get so many different ideas and the evolution of these ideas is what makes the programme exciting."

Su Lyn Cheng from Singapore and Canada





the instructions for the online application at the Swedish national application website www.universityadmissions.se. Rank the chosen programmes in order of preference.

2. Submit your supporting documents:

- **General supporting documents:** Check what documents you need to submit (i.e. official transcripts, degree diploma/proof of expected graduation, translations, proof of English, passport) and *how* you need to submit them at www.universityadmissions.se.
- **Programme-specific supporting documents:** When applying for this programme, you must also submit a CV and a statement of purpose with your application. For further instructions, see www.lusem.lu.se/supporting-documents

3. Pay the application fee (when applicable).

SELECTION CRITERIA/ADDITIONAL INFO

We look for undergraduates with excellent results, demonstrating a strong interest and passion for entrepreneurship and an orientation towards getting things done. When assessing your academic record, we take into account your grade average, your statement of purpose and your CV.

Strong English language communication skills are crucial to gain the full benefit of the programmes we offer. Meeting the minimum English language test requirements does not guarantee admission. A majority of students accepted to this programme submit test scores corresponding to IELTS band 7.0.

TUITION FEES

There are no tuition fees for EU/EEA citizens. For non-EU/EEA citizens, the tuition fee for this programme is SEK 120 000 per year. See www.lunduniversity.lu.se for details on tuition fees.

About the School of Economics and Management

Graduates from the School of Economics and Management are well prepared to be leaders of tomorrow. The commitment to making a difference drives the School's learning culture in its focus on student learning, innovation and engagement – all in an international atmosphere. We aim at supporting our students in their learning journeys' towards being capable of tackling global challenges. We do this via a high degree of case-based learning, inviting our students to take part in experiential learning in a way that connects theories with practice. We have a highly qualified faculty with an international outlook, and innovative pedagogical approaches, making sure that our teaching is state-of-the art. All our programmes reflect the Scandinavian flair on ethics and sustainability, providing a solid foundation for future career ambitions. At LUSEM you learn both to make a difference, and to make it happen!

About Lund University

Lund University was founded in 1666 and is repeatedly ranked among the world's top 100 universities. The University has 40 000 students and 7 600 staff based in Lund, Helsingborg and Malmö. We are united in our efforts to understand, explain and improve our world and the human condition.

The University offers one of the broadest ranges of programmes and courses in Scandinavia, based on cross-disciplinary and cutting-edge research. Our eight faculties conduct strong research in many different areas, including over thirty research fields in which we are world-leading. The University has a distinct international profile, with partner universities in around 70 countries.

Learn more at www.lunduniversity.lu.se

Ask questions and follow news at

facebook.com/lunduniversity



LUND
UNIVERSITY

CONTACT

Programme webpage

www.lunduniversity.lu.se/entrepreneurship-innovation

Programme Coordinator

entrepreneurship@fek.lu.se