Programme overview
Since autumn 2017, Lund University School of Economics and Management offers a three-year Bachelor’s in International Business. The programme is taught in English and aimed at recent high school graduates with a strong academic background, international career ambitions and the drive to gain knowledge and skills in the international business field.

The BSc in International Business offers:
• A vast, yet focused curriculum in business, economics, statistics, business law and information systems
• International perspectives from faculty members and students
• Team-based projects enhancing cross-cultural learning
• Internships opportunities in companies and/or exchange studies at one of our partner universities
• Study and career advice

The overall purpose of the programme is to prepare you for a career in international business. You will train in advanced problem-solving in an international context and learn theoretical concepts, models and tools derived from relevant research. Throughout the programme, this will be related to real and complex business problems.

The programme has an international focus, combining courses in business and courses in administration with courses in economics, economic history, statistics, informatics and business law.

Programme structure/courses
The overall programme architecture will give both breadth and depth to your studies. The first two years contain a wealth of important topics related to international business. You can customise semester 5 according to your own preferences. Semester 6 deepens your knowledge and contributes to progress within your major – international business. Most courses run in parallel.

**FIRST YEAR, SEMESTER 1:** The Firm in a Historical Setting (5 credits); Introduction to International Business (5 credits); Business Statistics (5 credits); Financial Accounting (7.5 credits); International Marketing (7.5 credits).

**FIRST YEAR, SEMESTER 2:** Microeconomics (10 credits); Financial Economics (5 credits); Organisation and Leadership (5 credits); Management Control Systems (5 credits); Managing Digitalisation (5 credits).

**SECOND YEAR, SEMESTER 1:** International Business Law (7.5 credits); Fundamentals of Business Analytics (7.5 credits); Macroeconomics (10 credits); International Economics (5 credits).

**SECOND YEAR, SEMESTER 2:** Innovation and Entrepreneurship (7.5 credits); Corporate Finance (7.5 credits); Business Ethics and Sustainability (5 credits); Research Methods for IB (5 credits); Cross-cultural Teams and Project Management (5 credits).

**THIRD YEAR, SEMESTER 1:** Electives (30 credits): International exchange studies; or internship; or elective courses at LUSEM/Lund University.

**THIRD YEAR, SEMESTER 2:** International Business Strategy (15 credits); International Degree Project (15 credits).

As a final part of the programme, you will conduct your own research project in a small team and demonstrate your ability to independently apply the different ideas and theories introduced by the different courses.

Career prospects
A continued internationalisation of business life demands a solid understanding of cross-border, cross-cultural international business, trade, law and economics. This programme will enable you to compete in the international business labour market as well as add value to domestic firms/employers with international relationships.

After graduation, you will be well-equipped for junior management positions at large international companies, government institutions or other organisations. Functional areas can, for example, include export, import, finance, controlling, business development, sales, marketing and customer care.

You can read more about career prospects at [http://lusem.lu.se/study/international-business](http://lusem.lu.se/study/international-business)
Entry requirements and how to apply

ENTRY REQUIREMENTS

General and courses corresponding to the following Swedish upper secondary school studies: Mathematics 3b/3c (which denotes knowledge of how to solve mathematical problems involving polynomial, rational, exponential and logarithmic functions, and knowledge of the derivative of those functions and the relation of the derivative to the slope of a curve) and Social Studies 1b/1a1 + 1a2. English Level 6 (equivalent to IELTS 6.5, TOEFL 90). See www.lunduniversity.lu.se for details on English proficiency levels.

HOW TO APPLY

1. Apply online: Go to www.lunduniversity.lu.se/bsc-international-business. Click on “Apply” and follow the instructions for the online application at the Swedish national application website, www.universityadmissions.se. Rank the chosen programmes in order of preference.

2. Submit your supporting documents:
   • General supporting documents: Check what documents you need to submit (i.e. official transcripts, degree diploma/proof of expected graduation, translations, proof of English, passport) and how you need to submit them at www.universityadmissions.se
   • Programme-specific supporting documents: No programme-specific documents (such as a CV or letters of recommendation) are required when you apply to this programme.

3. Pay the application fee (when applicable).

SELECTION CRITERIA

Seats are allocated according to the general average (GPA) of your higher secondary school leaving certificate.

TUITION FEES

There are no tuition fees for EU/EEA citizens. For non-EU/EEA citizens, the tuition fee for this programme is SEK 100 000 per year. See www.lunduniversity.lu.se for details on tuition fees.

About the School of Economics and Management

The activities within Lund University School of Economics and Management cover research and education in business administration, business law, economic history, economics, informatics, and statistics, as well as research policy. About 4,100 students and 400 researchers, teachers and other staff members study and work at the School.

The School of Economics and Management provides a well-profiled, research-based education that is international and multidisciplinary in nature and helps equip our students to hold key positions in industry and society in an increasingly globalised world. Our students can choose from a wide range of specialist subjects and attend lectures by some of our best researchers, international guest professors, and business leaders from a broad spectrum of sectors and organisations.

About Lund University

Lund University was founded in 1666 and is repeatedly ranked among the world’s top 100 universities. The University has 40,000 students and 7,400 staff based in Lund, Helsingborg and Malmö. We are united in our efforts to understand, explain and improve our world and the human condition.

Lund is the most popular study location in Sweden. The University offers one of the broadest ranges of programmes and courses in Scandinavia, based on cross-disciplinary and cutting-edge research. The compact university campus encourages networking and creates the conditions for scientific breakthroughs and innovations. The University has a distinct international profile, with partner universities in over 70 countries.

Learn more at www.lunduniversity.lu.se
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