

- Master of Science in Business Administration with a specialisation in International Strategic Management
- 1 year, full-time, 60 ECTS
- School of Economics and Management, Lund Campus
- Application deadline: January 2019
- Programme start: August 2019

## Programme overview

This one-year MSc programme is for students with a Bachelor's in business administration interested in how to analyse, formulate and implement strategies, and in becoming a senior organisational leader.

Business is increasingly faced with challenges that threaten current business models but also represent huge opportunities. This programme provides you with the knowledge and skills on how to recognise these challenges and act upon them to ensure long-term success. You will not only learn how to make decisions that can make or break your company, but also how to implement decisions effectively.

We offer the latest insights into managerial strategy through a variety of small-scale teaching methods, ensuring an exciting and challenging learning experience. We emphasise both sophisticated scientific insights and linkages with business practice. The MSc in International Strategic Management combines state-of-the-art research with strong links to practice through industry projects in which scientific tools are applied to solve real company issues. The programme also offers the opportunity to combine the Master's thesis with a company assignment.

Give your career a flying start with the latest thinking in comparative international strategic management and put your learning into practice with our unique action learning approach. You will graduate with a thorough understanding of strategic thinking and the key skills of international business consulting.

The MSc in International Strategic Management requires a Bachelor's degree with a minimum of 60 ECTS credits in business administration. If you are interested in a management career, but lack the background in business administration or management, have a look at our MSc in Management instead.

## DOUBLE DEGREE OPTION WITH DEAKIN UNIVERSITY

Students enrolled in this programme will have an opportunity to compete for acceptance to a double degree with Deakin University. Both Lund University and Deakin University excel in research on innovation and development worldwide.

## Programme modules/courses

Core courses are compulsory and make up a total of 30 credits. Elective courses of 15 credits will be offered during the programme.

**CORE COURSES (7.5 CREDITS EACH):** Strategic Management; Corporate Governance. **CORE COURSES (5 CREDITS EACH):** Corporate Finance and Value Management; Management of Innovations; Research Methods.

**ELECTIVES (7.5 CREDITS EACH):** Choose two of the following: Global Business and Sustainability; Organisational Economics; Performance Measurement and Management; Strategic Cost Management.

The programme ends with a degree project (15 credits).

## Career prospects

Graduates from this programme can seek positions in domestic, international and global firms with managerial roles, as well as specialist roles within organisational settings. Knowledge in these areas of specialisation is of increasing demand, and there are very few, if any, Master's programmes in the Nordic countries with this attractive specialisation.

## Entry requirements and how to apply

### ENTRY REQUIREMENTS

An undergraduate degree (BA/BSc) of at least 3 years, 180 ECTS credits, including at least 60 ECTS credits in business administration. English Level 6 (equivalent to IELTS 6.5, TOEFL 90). See [www.lunduniversity.lu.se](http://www.lunduniversity.lu.se) for details on English proficiency levels.



“The programme has provided me with a wide range of knowledge on the entire strategic decision-making process. All lectures are based on highly respected theoretical concepts and are enhanced by current schools of thought or trends. On top of regular lectures and case-work studies, guest lectures from practitioners are a refreshing and inspiring addition to my learning experience. The set of tools and knowledge this programme has provided me with will definitely help me in my future career.”

Leoni Mentrup from Germany





### HOW TO APPLY

**1. Apply online:** Go to [www.lunduniversity.lu.se/int-strategic-management](http://www.lunduniversity.lu.se/int-strategic-management). Click on "Apply" and follow the instructions for the online application at the Swedish national application website [www.universityadmissions.se](http://www.universityadmissions.se). Rank the chosen programmes in order of preference.

**2. Submit your supporting documents:**

- **General supporting documents:** Check what documents you need to submit (i.e. official transcripts, degree diploma/proof of expected graduation, translations, proof of English, passport) and *how* you need to submit them at [www.universityadmissions.se](http://www.universityadmissions.se)
- **Programme-specific supporting documents:** When applying for the MSc in International Strategic Management, you must also submit a CV and a statement of purpose when you apply to this programme. Please see [www.lusem.lu.se/supporting-documents](http://www.lusem.lu.se/supporting-documents) for further information.
- **3. Pay the application fee** (when applicable).

### SELECTION CRITERIA

We normally look for undergraduates with excellent results from an internationally recognised university. When assessing your academic record, we take into account your grade average, your position in class, your statement of purpose and the standing of the institution where you studied your qualification.

Undergraduates are recommended to have a minimum average grade equivalent to 3.0 out of 4, in cumulated grade point average (CGPA), C in the ECTS grading scale, and B in the American grading scale.

Strong English language communication skills are crucial to gain the full benefit of the programmes we offer. Meeting the minimum English language test requirements does not guarantee admission. A majority of students accepted to this programme submit test scores corresponding to IELTS band 7.0.

### TUITION FEES

There are no tuition fees for EU/EEA citizens. For non-EU/EEA citizens, the tuition fee for this programme is SEK 120 000 per year. See [www.lunduniversity.lu.se](http://www.lunduniversity.lu.se) for details on tuition fees.

## About the School of Economics and Management

The activities within Lund University School of Economics and Management cover research and education in business administration, business law, economic history, economics, informatics, and statistics, as well as research policy. About 4,100 students and 400 researchers, teachers and other staff members study and work at the School.

The School of Economics and Management provides a well-profiled, research-based education that is international and multidisciplinary in nature and helps equip our students to hold key positions in industry and society in an increasingly globalised world. Our students can choose from a wide range of specialist subjects and attend lectures by some of our best researchers, international guest professors, and business leaders from a broad spectrum of sectors and organisations.

## About Lund University

Lund University was founded in 1666 and is repeatedly ranked among the world's top 100 universities. The University has 40,000 students and 7,400 staff based in Lund, Helsingborg and Malmö. We are united in our efforts to understand, explain and improve our world and the human condition.

Lund is the most popular study location in Sweden. The University offers one of the broadest ranges of programmes and courses in Scandinavia, based on cross-disciplinary and cutting-edge research. The compact university campus encourages networking and creates the conditions for scientific breakthroughs and innovations. The University has a distinct international profile, with partner universities in over 70 countries.

Learn more at [www.lunduniversity.lu.se](http://www.lunduniversity.lu.se)

Ask questions and follow news at

[facebook.com/lunduniversity](https://facebook.com/lunduniversity)



**LUND**  
UNIVERSITY

### CONTACT

**Programme webpage**

[www.lunduniversity.lu.se/int-strategic-management](http://www.lunduniversity.lu.se/int-strategic-management)

**Programme Coordinator**

[master@fek.lu.se](mailto:master@fek.lu.se)