Programme overview
The focus of this international Master’s programme is to offer a critical approach to contemporary social and cultural issues in media and communications. Our aim is to broaden understanding of global media structures and processes in modern life. We provide up-to-date engagement with key issues, theories and problems in media, democracy and cultural citizenship, media power, media industries and production, gender, health and society, representation and popular culture, media audiences, cultural diversity and critical animal studies. Courses tackle contemporary debates about knowledge, power and social relations in national and transnational media environments.

Our teaching is based on international expertise in a research-led department, with an emphasis on theorising and researching media, society and culture using real world case studies. Students are taught diverse theoretical, conceptual and empirical tools for research in media and communication, through a mix of mandatory and optional courses and independent research projects. Courses are taught in Lund and connect with collaborative partnerships with NGOs and cultural organisations in the region.

Students on our programme come from a diverse range of backgrounds and professional experiences, including media and cultural industries, NGOs and charity sectors, and develop critical understanding of media and communication during two years of cross-cultural meetings and exchange of ideas. Students participate in a lively research environment, where we run regular international conferences, seminars and events, on topics such as media freedom, and our postgraduate students organise and participate in an annual symposium and book series MSc Excellent Dissertations. Our alumni go on to work in the media and communications field and pursue research track careers in public and commercial spheres.

Programme modules/courses
Our programme includes a range of dedicated theory and methods courses and optional courses. The portfolio of courses includes: Media and Political Engagement (15 credits), Media Audiences (15 credits), Media, Health and Society (15 credits), Media and Diversity (15 credits), Popular Culture (15 credits), Media and Communication Methodology (15 credits), Digital Media Research (7.5 credits), Digital Ethnography (7.5 credits) and Research Methods (7.5 credits), other optional courses, study abroad (30 credits), internship (15 and 30 credits), Master’s degree thesis (30 credits). Up to 7.5 credits of the second term and 30 credits of the third term can be replaced by elective courses.

Career prospects
Students graduating from this programme will be prepared for professional opportunities in research-led careers, education, academic careers, media and cultural industries, national and international policy and production sectors, commercial and public service organisations, and NGOs. Above all, graduates will have the critical skills necessary to evaluate and understand media in a range of professional and private spheres.

Entry requirements and how to apply
ENTRY REQUIREMENTS
A Bachelor’s degree in media, communication, cultural studies, or equivalent in social sciences or humanities disciplines.
English Level 6 (equivalent to IELTS 6.5, TOEFL 90). See www.lunduniversity.lu.se for details on English proficiency levels.

HOW TO APPLY

1. Apply online: Go to www.lunduniversity.lu.se/media-communication. Click on “Apply” and follow the instructions for the online application at the Swedish national application website www.universityadmissions.se. Rank the chosen programmes in order of preference.

2. Submit your supporting documents:
   - General supporting documents: Check what documents you need to submit (i.e. official transcripts, degree diploma/proof of expected graduation, translations, proof of English, passport) and how you need to submit them at www.universityadmissions.se.
   - Programme-specific supporting documents: When applying for the Master’s in Media and Communication, you must submit a CV and a statement of purpose (500 words). We are looking for applicants with a strong fit with our programme profile. When writing your statement, think about the following questions as a means to structure your comments: What do you hope to contribute to our programme? How does your educational background and/or professional expertise prepare you for this programme? In what ways can this programme enrich your educational development? Make sure to carefully consider our profile and follow the tips stated on our website (http://www.kom.lu.se/index.php?id=57283).

3. Pay the application fee (when applicable).

SELECTION CRITERIA/ADDITIONAL INFO

Selection is based on the statement of purpose, CV and academic qualifications.

TUITION FEES

There are no tuition fees for EU/EEA citizens. For non-EU/EEA citizens, the tuition fee for this programme is SEK 100,000 per year. See www.lunduniversity.lu.se for details on tuition fees.

About the Department of Communication and Media

The Department of Communication and Media offers high-quality international research and education in journalism, media and communication studies, media history and rhetoric. Staff and students work within subjects from Humanities and Theology and the Social Sciences. The Department offers teaching and learning at undergraduate, postgraduate and doctoral levels in Swedish and English. The Department has a dynamic research environment with state- and privately funded research projects, international publications and collaboration, and regular research seminars and conferences with world-class scholars from around the world.

About Lund University

Lund University was founded in 1666 and is repeatedly ranked among the world’s top 100 universities. The University has 40,000 students and 7,400 staff based in Lund, Helsingborg and Malmö. We are united in our efforts to understand, explain and improve our world and the human condition.

Lund is the most popular study location in Sweden. The University offers one of the broadest ranges of programmes and courses in Scandinavia, based on cross-disciplinary and cutting-edge research. The University has a distinct international profile, with partner universities in over 70 countries.

Lund University has an annual turnover of SEK 8 billion, two-thirds of which are destined for research. Our eight faculties conduct strong research in many different areas, including over thirty research fields in which we are world-leading. Many scientific breakthroughs and pioneering innovations have originated from Lund University.

Learn more at www.lunduniversity.lu.se
Ask questions and follow news at facebook.com/lunduniversity

CONTACT
Programme webpage
www.lunduniversity.lu.se/media-communication
Study guidance
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